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Dr. Orly Kayam is a Language Studies Coordinator, Founder and Manager of the Center for Support and Accessibility for Students with Disabilities and Learning Difficulties and a Director of the Pre-Academic Preparatory Programs.

Her primary research focuses on rhetoric and communication, especially in American politics. Her publications include: *Obama's Message – An Examination of Political Rhetoric* (2013), *The Readability and Simplicity of Donald Trump's Language* (2016), *Donald Trump's Rhetoric: How an Anti-political Strategy Helped Him win the Presidency* (2018).

Simultaneously, she explores the ways by which academic institutions can assist and encourage physically disabled students to complete their studies.

My Topics for the 21st International Teaching Week:

- 1) Integrating Students with Disabilities in Academia
- 2) Trump's Rhetoric