

Shira Robbins

Levinsky-Wingate Academic Center – Israel



My name is Shira Robbins, and I'm an entrepreneur working in the sports field for 16 years. After serving in the military and traveling around the world for several years, I had one main objective in mind: to ensure a better future for future generations. Having decided to study homeopathy and specialized in women's health and gynecology. I had a private clinic and established a women's health department in a major center in Israel. After a difficult divorce I decided to return to my first passion, dance. I developed a method that integrates dance with business growth, personal development, and livelihood. LifeDance has about 100 branches in Israel and two in the U.S. My experience includes teaching

mentors and entrepreneurs at Wingate Academic College, as well as in New York, Ohio, Canada, Florida, and Lithuania. I assist male and female entrepreneurs in writing business plans and building their businesses in order to make a living from their passion. Additionally, I specialize in sound and music as a healthy lifestyle. Physics, history, medicine, music, and wellness are all incorporated into it. It has changed my life, opened a door for me to a world that is fascinating and full of curiosity. It is my mission to give people meaning in life, passion for what they do, to be able to make a decent living from it.

My Topics for the 20th International Teaching Week:

- 1) **The power of sound and music** – The powerful combination of biology, history, technology, physics and medicine
- 2) **Combining business with passion** – Small businesses need to be able to leverage their passions into profitable businesses