

Orly Kayam

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Dr. Orly Kayam, an expert in the field of language and rhetoric, director of the Pre-Academic Preparatory Programs in Wingate Academic College, under the auspices of the Israeli Ministry of Education, founder and director of the Learning Disabilities Centre and the Literacy Centre in the Zinman College of Physical Education and Sport Science at the Wingate Institute.

My primary research focuses on the rhetoric of contemporary political world leaders, in order to identify the effective rhetorical strategies, which lead to changes in the world, such as Barack Obama, Donald J. Trump and the Iranian leaders Rouhani and Ahmadinejad. Simultaneously, I explore the ways by which academic institutions can assist and encourage physically disabled students to complete their studies.

Topic for the 14th International Teaching Week:

Teaching and Integrating People with Disabilities at Israeli Universities