Malcolm MacLean

University of Gloucestershire, UNITED KINGDOM

I am Reader in the Culture and History of Sport, and have taught in the sport and exercise programmes at the University of Gloucestershire since 2000. I am also Research Degrees Lead for several schools, including Sport & Exercise.

My teaching focus:

- historical and sociological aspects of sport, exercise and play;
- research methods.

At the moment, I lead the research methods class for students in our taught postgraduate programmes and teach an undergraduate class, Sport in Consumer Society. I am also active in leading and



developing research in the School as Research Degrees Lead, and as research mentor to several of our early career researchers. Over the last few years our research capacity has developed so that we are now one of the University's most active research areas and have recently been identified as an area for investment. We are the largest unit of assessment in the University's submission to the national review of research excellence in 2014, the Research Excellence Framework.

The other aspect of research development I work on is research ethics; I have chaired the University's Research Ethics Committee since 2006 and am currently leading the University's work to develop both enhanced research ethics literacy and more generally to enhance our systems to support research integrity.

I have been Chair of the British Society of Sports History and am currently Vice President of the International Society for the History of Physical Education and Sport and am also on the International Council of the New Zealand Studies Association.

Topics for the 12th ITW

- 1) Selling Sport: making sense of sport in the advertising industries
- 2) Sports Goods and Human Rights: who makes my clothes?