

Jolanta Jabłonkowska

AWF Wrocław, Poland

I am a Vice head of the Institute of Tourism and Recreation of the AWF. For many years I have been researching contemporary forms of traveling, among other I researched the phenomenon of backpacking in Australia, Indonesia, Russia, Poland and Thailand.



My ITW topic:

Backpacking – a contemporary form of travel

The lecture will consist of 2 parts:

The lecture is going to present the history of development of European individual tourism.

Backpackers are a particular segment of individual tourism. They migrate through many regions of the world in search of experience and adventure. The aim of their journey is to experience the world in an individual way. The lecture is going to present backpackers from my own experience and answer the question: who is a backpacker?

In backpackers shoes (their travel inspirations)

Backpackers travel along the trails which are rarely visited by the so-called mass tourists. They are looking for cultural, natural or geographical diversity, they want to experience, know and live a different life. They migrate to foreign lands to explore the “otherness” from a perspective other than of a leisure holidaymaker. The lecture is going to present the routes of backpacker journeys (Caucasian, Australian, Uzbek and Siberian).