

## **BILLY GRAEFF**

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I am a professor at the Federal University of Rio Grande (FURG). I do my doctoral studies at the University of Loughborough, United Kingdom, where I also teach. My object of research has been, in recent years, the political economy of sports mega events.

I focus more specifically on socioeconomic aspects of those involved in hosting events such as the Football World Cup and Olympics (e.g. within my lecture taught on 11th June 2014 *Troubling the 2014 World Cup: Political Economy and the City* during which I addressed specific elements of the 2014 edition of the World Cup in Brazil and its consequences for Porto Alegre). My area of interest are themes such as sport-commodity, the renewed policy of conducting mega-events in underdeveloped countries, spatial and territorial relations in the context of the World Cup or Olympics (gentrification, adequate housing, evictions, Urban planning), host cities versus hostage cities (among other topics.).

**The 10th ITW topic:**

**Sport megaevents and their impact on local society**